

WORKING WITH ORCHARD

What's the catch?



How much does Orchard cost?

Our services cost between 5% to 6% of your home sale price. These costs are comparable to working with a traditional agent – but with the added benefits of integrated mortgage and title services, dedicated buying and selling teams, cutting-edge technology, and our Concierge service.

Move First carries an additional \$2,900 program fee, and if your house sells for less than \$360k, you may end up paying a slightly higher brokerage fee. Your service advisor will discuss this with you during your consultation.

We often hear that our services sound too good to be true.

Part of this is by design – we built Orchard with the intention of radically simplifying buying and selling. This is how we did it:



DEDICATED TEAM OF BUYING AND LISTING AGENTS

Orchard's agents are all local experts working together to help our customers have the best buying and selling experience. The team structure of our brokerage gives our customers the advantage of having multiple experts at their disposal, not just one agent.



WORLD-CLASS DATA TEAM

Our data science team empowers us with the best combination of human and computer intelligence to give our customers a detailed market analysis and strategy for selling their home.



INTEGRATED MORTGAGE & TITLE COMPANIES

Our partners at Orchard Mortgage and Title help us simplify the logistics of shopping for a mortgage and securing titles. We cut out the middlemen to bring you a streamlined service and savings.

Who will I work with?

Our team is made of dozens of licensed agents with an average of eight years of local real estate experience. They're also full-time Orchard employees, which lets them focus on serving you, not on finding their next customer.

The best part? **Orchard does the work of finding and vetting an agent for you**, saving you the time and hassle. We equip them with all of the tools and resources they need to make your home transaction a breeze.

Plus, you won't just work with one agent – you'll work with a team. Our agents have three specializations, giving you triple the support.

- ✓ Your **Listing Agent** will help you list and aggressively market your home for sale. Their sole focus is to sell your home for top dollar.
- ✓ Your **Home Advisor** will help you buy your new house. They'll find your dream home, then help you craft and negotiate a winning offer.
- ✓ Your **Touring Specialists** will help you see any house on your schedule, and when it makes sense for you, so you don't have to worry about squeezing it into your Home Advisor's busy schedule.



Meet Jacquie, a licensed real estate agent and Orchard Home Advisor based in Austin. **Jacquie chose to join Orchard after 29 years of real estate experience for the peace of mind our products offer customers.** She's lived in Austin for 15 years and loves connecting with homebuyers and sellers in the community to improve their lives. Before she worked in real estate, Jacquie was a restaurateur and award-winning chef. She's a great example of the kind of agent you'll encounter when you work with Orchard.



Here's what some of our customers have to say about our agents:

Anna Southwick is an amazing Realtor. She jumped every hurdle with ease and made me feel safe and confident. I will definitely recommend Anna to anyone in the future!

LINDA

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Very professional. I was blown away. In a buyer's market, on the brink of a recession, my house went into contract in 4 days. I attribute this to the Orchard team's knowledge.

CRAIG

The staff at Orchard were amazing! I was very impressed with our agents Jason and Andres. They helped us find a new home, sell our previous home and get the absolute best deal for each.

BRYAN

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Frequently Asked Questions

WHAT IS ORCHARD?

Orchard, formerly known as Perch, is a new type of real estate company that removes the stress and uncertainty of buying and selling a home.

WON'T THIS BE CONFUSING?

Real estate can be confusing. That's why our mission at Orchard is to be the most stress-free, fair, and simple way to buy a home. While there are a lot of moving parts to a home sale or purchase, our team is dedicated to making the process transparent and straightforward.

ISN'T A TRADITIONAL REAL ESTATE AGENT BETTER?

All of our agents at Orchard are experienced real estate professionals who are local to their market. And no agent stands alone – they're part of a team that works to empower our customers to get the best deal on their home sale and purchase. This means that you get all the advantages of working with a traditional agent, plus the empowerment of a team.

IS WORKING WITH ORCHARD WORTH IT?

If the cost of working with a real estate tech company has been holding you back from taking advantage of a streamlined homebuying and selling experience, Orchard may be the right choice for you. We offer more value than a traditional agent at a similar cost that's significantly cheaper than competitors, some of which charge between 8% to 16% of the sale price of a home.



READY TO GET STARTED?

Get in touch with **Orchard** today.
Email us at support@Orchard.com or call (844) 515-9880